

Jeremy A. Teel

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*Innovative Community Development Expert with Ten years
experience in Creative Diverse Engagement*

Multi-disciplined professional with 10+ years leading progressive marketing, community development, and creative projects.

- Proven strong interpersonal skills with ability to navigate diverse stakeholder environments and effectively communicate.
- Creative Project Manager with innovative approaches to progress against demands, timeline and budget constraints
- Award Winning Social & Traditional Media strategist (Facebook - Twitter - Insta)
- Celebrated Leader and Advocate for Diverse communities including (Black, Latinx, PWI Disabilities and LGBTQIA+ to name a few)

INDUSTRY LEADERSHIP

COMMUNITY ENGAGEMENT • KIND CLINIC TEXAS HEALTH ACTION (KIND CLINIC) - Oct. 2017 – Dec. 2021

- Coordinate immersive installations/talkbacks/workshops, training, and social media campaigns across the country for PrEP/PEP, Gender Affirming Care, HIV+ Care, and Hep C/Harm Reduction.
- Lead engagement coordination between 12 Teams in four physical locations and one TeleHealth service to ensure high-quality support for clinics and clients on services and products used
- Responsible for growing partnership lists to encourage an average of 3k monthly prescriptions of PrEP from January 2019- January 2020. Negotiate MOU's and service contracts aligning with our operating models and grant requirements.
- Influence proper distribution of budgeted funds across the agency for UX/UI Design, CAB Development, Product R&D, Service R&D, Service Continuum Management, and more.

Produced mini-documentary, [Thrive](#), highlighting personal stories of survival and resilience surrounding HIV. Hosted film debut on World Aids Day 2019 with round table discussion as part of Spark Grant through Gilead Pharmaceuticals

Chair - The United Black Caucus of Texas Health Action whose purpose is to create safe spaces for Black employees of THA to collaborate and empower one another for more

consistent and equitable outcomes. The UBC makes recommendations on policy, hosts socials, and participates in recruiting activities.

While my official title at Texas Health Action is Community Engagement, my roles have varied un-officially since I joined the organization in its infancy. Below you will find the additional relevant experience I've gained here.

- **Community Education/Engagement** - Developed educational and informational programs for specific audiences. (LGBTQIA+, Black Women, MSM, Trans Folx of Color, 55+ who are sexually active). Represented the organization in educational and community discussions, and provided sexual health, Gender Identity, HIV, and Engagement education in community meetings, boards, and conferences..
- **Special Projects** - Co-Managed a 2-year SPARK grant, DSHS Sexual Health grant, Ryan White Part B grant involving grant money distribution, tracking expenditures, reimbursements, and final reporting each year. Managed the Kind Talk Series, including budget management and tracking expenditures, processing and reconciliation of expenses through grant requirements; and serving as the primary liaison for all actions for the program. Responsible for planning major donation and fundraising opportunities including Hill Country Ride for AIDS, What's your Fantasy Balls, and AIDS Walk Austin benefiting Texas Health Action, Kind Clinic, Waterloo Counseling, and our Partner Organizations.
- **Events** - Specialized inefficient event planning, production, and execution. Offering an array of skills in marketing, change improvement recommendation, creative issue resolution, securing discounted pricing, tracking goals, accurate reporting, cross-functional collaboration, fostering positive relationships, and project management. Highly energetic, incredibly social, fun-loving, detail-focused, a competitive producer that enjoys working as a member of a team to solve problems and create in-person experiences that make lasting impacts.
- **Outreach/Volunteer** - Maintained calendar of regular outreach and testing events plus, Recruit, train, and manage outreach volunteers, oversee and manage 400+ volunteers' database via Shiftboard.
- Associate Creative - Worked with the Director of Marketing to develop content plans and/or editorial outlines for long-term communication strategies. Communicated the progress of copy-related creative development to the Marketing Team.
- **Communications** - The main point of contact for the Marketing Department fielded inquiries and directed calls/requests to the Director of Marketing. Supported multiple team leads on operational responsibilities. Created and maintained tools and resources to promote team efficiency. Assisted with preparation of reports, presentations, and other documents ensuring cohesive brand language as well as cultural relevance.
- **Social Media** - Managed all social media presence and content on multiple platforms. Utilized social media analytical data and metrics to measure effectiveness. Designed new, engaging content. Developed communications and customer engagement strategies, including contests and giveaways to enhance brand awareness. Planned, developed, and wrote feature articles and content for organizations' blogs and websites to drive traffic. Acted as house Photographer and Graphic designer.

Events Coordinator · The Q, (AIDS SERVICES OF AUSTIN) Sept. 2014 – Oct. 2017

The Q – Mpowerment research project was funded by the University of California at Berkeley to serve LGBTQ Men ages 18 – 29 by mobilizing to shape a healthier community and create leaders within focused populations such as Black Men, Latinx, and Trans Men of Color.

- Provided HIV/Syphilis and HepC tests to 3k individuals quarterly, and assisted in creating community spaces for over 20 organizations, including Austin Black Pride, Out Youth, and Austin PrEP Access Project.
- Primary duties included leading ten event teams presenting weekly client engagement events, monthly brand awareness events, and two quarterly recruitment/engagement events that met programmatic and budgetary specifications.

Executive Director - Jeremy A Teel Creative + Consulting Jan. 2010 – Present

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Multi-Disciplined Professional Detail-focused development and Creative agency offering to consult in Marketing, Community/Employee Engagement. As well as Event Coordination and Portrait, Commercial and Art Photography.

- **Marketing/Media Campaigns** - Developing marketing plans, determining a business's marketing message, and identifying the appropriate messaging around the organization's goals. Contributing to the implementation of the marketing strategy.
- **Stakeholder/Community Engagement** - Creating inviting and safe spaces for communities and stakeholders to feel comfortable interacting with staff/leaders. Creating dynamic community engagement and proactive stakeholder practices that drive effective strategy. Ensuring mutually beneficial outcomes for the organization, its stakeholders, and the communities in which it operates.
- **Employee Engagement** - Developing workshops and experiences to achieve maximum comprehension. Understanding the nuanced approaches to helping boost employee awareness and understanding, as well as inspiring employees to feel a much deeper commitment and a readiness to change the way they think about their daily work.
- **Event/Meeting Coordination Services** - Managing pre-event organization and planning an event that meets the stated objectives. Working out event budgets, and logistics (venue, catering, etc as well as offering on-the-day management. (catering, venue, equipment) Creating post-event communication, reporting & analysis to measure whether event goal was achieved
- **Facilitation** - Plan and manage a group event to meet client goals. Creating welcoming environments while remaining objective and focused on the "group process."

- **Photography** - Record events and tell stories using images. Specializing in Portrait, Commercial, and Fine arts photography

PHILANTHROPIC LEADERSHIP

CO-FOUNDER - DIRECTOR - Austin Black Pride (Jan 15' - 18')

Austinblackpride.org - Austin Black Pride was recreated in 2016 with queer people of color in mind with the objectives, to provide culturally specific programming in the realms of art, education, social service, and health and wellness that enforce the following: Social Justice, Youth Voice & Action, Empowerment, Positive Change, and Diversity.

FOUNDER LEAD FACILITATOR - Beyond Brothas - March 2015 - Present

[BeyondBrothas.org](#) - Beyond Brothas is a social organization focused on creating and affirming spaces for men of color and establishing meaningful collaboration with a focus on our different cultures and their many challenges. Recipient of 2019 Empowering Community Action Grant from the Texas Department of State Health Services and UT Austin.

COFOUNDER DIRECTOR LEAD FACILITATOR - The Woodard Circle 16' - 19'

The Woodard Circle is an affirming space with a mission to inspire HIV+ black men to empower each other through social support, resource sharing, and collective healing. Recipient of a 2017 Empowering Community Action Grant from the Texas Department of State Health Services and the University of Texas at Austin.

Co-Chair Engagement Director - Strength Conference for Men Living with HIV 2018 - Present

The National Strength Conference is a weekend offering a safe space for Support, Empowerment, Education, and Brotherhood along with fun and fellowship. This 4-day event will be filled with Educational Seminars, Motivational Speakers, Breakout Sessions, an opportunity to build skills and leadership, share experiences, mentor new leaders, and support veteran leaders.

EDUCATION

2022 Bachelor of Science Business Administration Marketing: Western Governors University

2005 H.S. Diploma: Duncanville High School

BOARD AFFILIATIONS

Board Member, [AGLIFE](#) (All Genders Lifestyles and Identities Film Festivals)

CHAIR, [Queer Black Voices Fund](#), a Program of AGLIFF - QBV Fund will cover the costs associated with submitting and showing Black Queer films as part of Prism and aGLIFF's year-round programming.

Board Member and Engagement Chair [HIV and Aging Conference](#)

Board Member, Sketch Alley- Made to primarily showcase the art of people of color.